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## Hiawatha Island Software Company Announces New Corporate Identity as HiSoftware Inc.

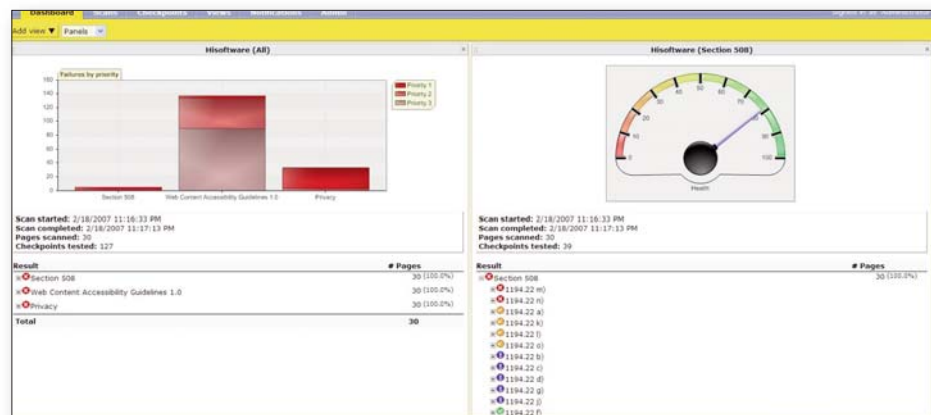
*Corporate name change to strengthen company and brand recognition*

HiSoftware announced in March 2007 that it has changed its name from Hiawatha Island Software Company, Inc. to HiSoftware Inc., to strengthen the company's brand recognition.

HiSoftware president and CEO Kurt A. Mueffelmann said, "We have been marketing our software and services under the name HiSoftware since 1998." He continued, "Our customers, partners and industry know both the company and solutions by HiSoftware. As we continue to grow the business, it made sense to officially change our name to HiSoftware Inc. to align our corporate name with our brand, strengthening our collective recognition in the marketplace."

## HiSoftware Unveils Compliance Sheriff for Managing Web Content and Regulatory Governance

*Hosted risk management solution offers executive dashboard and drill-down reporting, collaborative workflow and custom industry-specific compliance standards*



Above: Different views can be presented in a flexible and dynamic digital dashboard, providing end users, from executive management to developers

HiSoftware announced the release of Compliance Sheriff™, a hosted management solution that provides testing and reporting for standards-based policies including accessibility and privacy. HiSoftware Compliance Sheriff allows organizations to integrate a comprehensive and automated solution for managing Web Governance standards as part of a corporate Risk Management strategy.

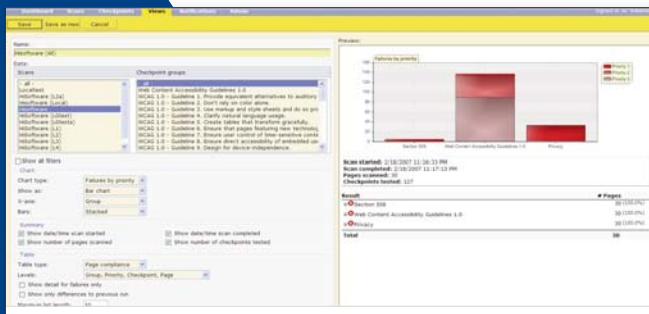
HiSoftware President and CEO, Kurt A. Mueffelmann, said, "As the number of Web

sites and associated content continue to increase exponentially, more organizations are realizing that providing a quality online experience for customers, employees and partners is critical to the bottom-line financial health of an organization. HiSoftware Compliance Sheriff gives organizations an easy, cost-effective way to successfully develop and maintain best-of-breed Web sites that promote the highest standards in Web Governance; promoting a high quality user experience."

# PRODUCT NEWS

## HiSoftware Unveils Compliance Sheriff for Managing Web Content and Regulatory Governance

HiSoftware Compliance Sheriff was developed to provide organizations with an easy-to-use solution that enables automated content compliance, and help lessen risk management exposure by ensuring that Web sites meet ever-changing compliance standards. Unlike other solutions, HiSoftware Compliance Sheriff allows users to easily define and conduct custom tests for an organization's unique policies without any costly programming or consulting. HiSoftware Compliance Sheriff's comprehensive Dashboard Reporting feature offers multiple reporting levels for reviewing Web site status, allowing management to review high-level statuses while developers view pass or fail details for remediation. The result is a complete and concise report on a Web



Above left: Reports are constructed using Views based on one or more scans. Apply appropriate filters to display the desired content of the report and the type of chart presented.

site's quality and policy compliance that can be shared with the various groups responsible for Web Governance.

### Web-based Interface, Hosted Solution (SaaS)

HiSoftware Compliance Sheriff's streamlined architecture provides dramatic performance, allowing reports for even very large sites to be output in minutes. Using a Web-based interface that can run on any browser, HiSoftware Compliance Sheriff enables users to share reports and results with colleagues via the Web. Managed remotely through its Web-based interface, content can be scanned on-demand or set up for scheduled reporting based on a number of user-preferences. As a hosted server solution that can be configured and used with minimal user interaction, HiSoftware Compliance Sheriff provides users with the ability to schedule scans and verify content daily, weekly or monthly.

HiSoftware Compliance Sheriff's modules allow users to test for standards-based and custom factors including:

Accessibility Compliance module can report on Section 508, WCAG 1.0 and WCAG 2.0, CLF, XAG and any standard derived from WCAG or Section 508; Privacy Policy Compliance module can report on a number of multi-national regulatory and compliancy standards including: Gramm-Leach Bliley Act (GLBA), Children's Online Privacy Act (COPPA), Health Insurance Portability and Accountability Act (HIPPA), US Privacy Act and other key US and international standards; Custom Guideline and Policy Compliance for all content including but not limited to: HTML, XHTML, SVG, XML and any other text or element based content.

### Management and Reporting

HiSoftware Compliance Sheriff provides an integrated digital Dashboard Reporting System that provides easy access to executive level summary reports so that company executives, compliance managers, IT and marketing can obtain quick status reports within the application interface. Streamlined report viewers within the Dashboard Reporting System allow users to test pages for optimal performance under variable end-user scenarios, and a highly customizable interface shows users just the results that interest them most. The Dashboard also provides email notifications that can be scheduled to occur at any frequency, regardless of how often scans are run.

### Other Key Features in HiSoftware Compliance Sheriff

Custom Checkpoint Editor allows users to easily define and validate against accessibility, privacy and other custom checks that are required by your organization. HiSoftware Compliance Sheriff provides easy scan definition, with the ability to bundle multiple domains into a single scan and schedule scans to run at almost any imaginable frequency. The scanning engine can also automatically follow almost all types of links on a page, including those that are embedded inside JavaScript code.

HiSoftware Compliance Sheriff has the ability to track every file, no matter what platform the Web server might be, and reports can be generated for all files or just the files that fail programmatic checkpoints. Additionally, when presented with a list of line numbers or position numbers in a page where a problem occurs, HiSoftware Compliance Sheriff enables users to click on that link to show the source HTML, with the problem highlighted.

More information on HiSoftware Compliance Sheriff is available on [www.hisoftware.com](http://www.hisoftware.com).

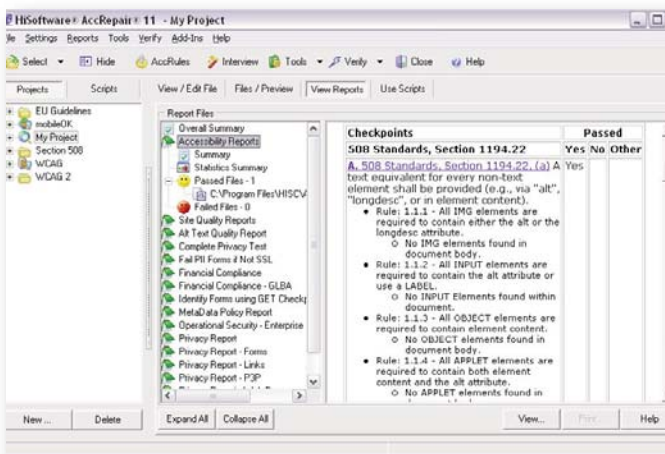
# PRODUCT NEWS

## HiSoftware Releases AccRepair v11.0 for Microsoft SharePoint® Designer and Expression®

*New release provides configurable testing and repair solution for Accessibility and Web-compliance within the Microsoft Office SharePoint Server development environment*

HiSoftware recently announced the release of AccRepair® v11.0 for Microsoft SharePoint® Designer and Expression®. AccRepair is HiSoftware's integrated Developers Desktop test management solution for validating and repairing content within the Microsoft Office SharePoint Server (MOSS) development environment for compliance with standards-based and unique organizational policies for Web accessibility, privacy, Operational Security (OPSEC), content defects, usability testing, search engine effectiveness, site inventory, and site maintenance.

HiSoftware President and CEO, Kurt A. Mueffelmann, said, "Organizations today must take proactive steps to ensure their Web sites and applications are compliant with a range of regulations as part of their online risk management strategy. AccRepair v11.0 for Microsoft SharePoint Designer and Expression gives organizations an easy, cost-effective way to successfully incorporate compliance testing and repair into the product development life-cycle of their SharePoint environment, ensuring sites are compliant before they are published."



Above left: Project View

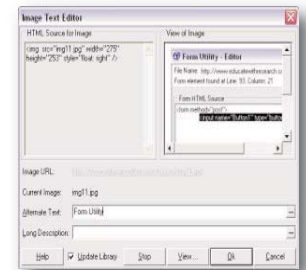
Scott Tucker, CEO and President of Planet Technologies, Microsoft Federal Partner of the Year and a Microsoft Public Sector Partner of the Year, stated, "Compliance is an extremely important requirement for Microsoft Office SharePoint Server users in both the public and private sector. HiSoftware's solutions help to extend this functionality for MOSS allowing our customers to address compliance issues through the full development and Web

project life cycle of their online applications and Web sites."

AccRepair v11.0 for Microsoft SharePoint Designer and Expression is an integrated solution that allows developers and content providers to test and repair content created with SharePoint Designer and Expression from within those applications prior to publishing in the production environment. This allows users to validate and remediate content at the time and place of content creation.

Unlike other solutions, HiSoftware's solution allows users to easily define and conduct custom tests for an organization's unique policies without any costly consulting or programming. By building "out-of-the-box" Accessibility tests for both US-Section 508 and International W3C WCAG 1.0, Priority 1, 2, and 3 as well as over-all compliance testing into the development life-cycle, HiSoftware's Developers Desktop Solutions can reduce the overall cost of meeting these compliance challenges, help identify and address issues before they occur on the production site and reduce customers' complaints on Web content issues. The solution allows developers to easily incorporate organizational and regulatory standards compliance, as part of their normal testing process.

More information on AccRepair for Microsoft SharePoint Designer is available on [hisoftware.com](http://hisoftware.com).



Above right: View of Repair Wizard

### New Releases & Current Versions

#### NEW:

Compliance Sheriff  
AccRepair® v11.0 for Microsoft SharePoint & Expression

#### CURRENT:

AccMonitor® Compliance Server v10  
Site Quality Module v10 (formerly Web Site Monitor)  
Hi-Caption Studio v9  
Link Validation Utility v9.0.0.32  
TagGen® Office v8

## HiSoftware Expands Customer Solutions Team and Rolls Out New Training

*New courses include online instructor-led training in addition to classroom and onsite training*

HiSoftware has expanded its team of customer solutions representatives. We have put in place a world-class customer solutions team to provide outstanding services above and beyond anything we have ever done before. As part of this expansion we have added several new courses to our training program and are now offering online instructor-led training, in addition to classroom and onsite training to help our customers select the type of training that best suits tier needs and make the most of tier time. New courses include:

### Compliance Sheriff

*This hands-on course covers the process-based functionality of HiSoftware's Compliance Sheriff hosted solution for Web Governance. Students completing this 1 day course will learn to use the software to develop and monitor their organizational policies for Web Governance.*

### AccMonitor Site Quality Module

*Students completing this one day course will be able to identify and explain errors in Web sites that may drive visitors away. This course is designed to train individuals to make the most effective use of the Site Quality Modules powerful features for achieving and maintaining a trouble free web site.*

### Hi-Caption Studio Training

*Students will learn to use the Hi-Caption software to create captions for Windows® Media Player, RealNetworks RealPlayer and Apple Quicktime multimedia presentation. Extensive hands-on labs ensure that you leave the class with the skills necessary to create meaningful captions for your presentations.*

All courses are Instructor-led Online with Classroom and Onsite available.

For more information or to register for one of these courses visit

[hisoftware.com/services/Training.htm](http://hisoftware.com/services/Training.htm).

**NEW!**

Check out our new **EDUCATION BLOG** at  
<http://www.hisoftware.com/hsftwire/Education/>



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